

//Objective: Art Director

//Experience:

BYU Ad Lab: 2007-present - Creative Director/Art Director

Burger King: Crispin Porter + Bogusky (Dec. 2008)

Concepted a redesign for Burger King.com. **(Under NDA)**

Volkswagen: Crispin Porter + Bogusky (Present)

Currently brand concepting **(Under NDA)**

NIKE i.D.: Wieden + Kennedy (Oct 2008-Current)

Completed a successful campaign currently being implemented

Concepted a Viral video for a new campaign. **(In pre-production)**

UNICEF Tap Project 2009: Agency on record for Utah

Creative Director

Developing a strategic implementation for branding water that is unique to the state of Utah.

Ad Council: C-Change (2007-2008)

Assisted in the development of a nationally recognized messaging campaign to prevent cancer.

Designed bilingual logos and messages

Designed the 100 anniversary logo.

Spoon Me (2007- 2008)

Successfully developed a competitive brand identity for a successful frozen yogurt franchise.

Consulted and developed in-store designs and packaging.

//Education:

Brigham Young University:

Bachelor of Communications with an advertising emphasis.

Minor in Advertising Design

**Provo, Utah
Graduate Apr. 2009**

//Capabilities:

Have extensive experience deal with real clients and managing their expectations.

Managed and worked on multiple projects at once.

Organized, directed and taught leadership skills to over 120 service representatives.

Maintained a 90 hour workweek for two years

//Interests:

All types of films; Foreign, indie, documentaries ect.

All sports, especially water sports

Photography

Music...I dabble with guitar

Obsession with surfing the web

//Software Skills:

Adobe Creative Suite CS4: Illustrator, Photoshop, InDesign, After Effects.

Dreamweaver., XHTML & CSS coding. Beginner in AS3 and Flash